



## The Investigator Newsletter

### Phishing Emails: How to Spot the Tricks



#### Think Before You Click: Detecting Phishing Attempts

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Since 2000, BCSI Investigations Inc. has performed thousands of successful investigations. Our integrated team of investigators and support services ensure that the investigations are conducted promptly with leading-edge techniques.

With over 40 years of combined experience, BCSI Investigations Inc. is the platinum standard

Phishing emails remain one of the most common and effective ways cybercriminals steal sensitive information. These messages are designed to trick recipients into revealing passwords, financial details, or personal data by appearing legitimate. Recognizing the signs of phishing is crucial to protecting yourself and your organization from potential harm.

One of the first red flags is unexpected emails from unknown senders. If you receive a message urging immediate action, like “verify your account now” or “your payment is overdue”, be cautious. Phishing emails often create a sense of urgency to provoke quick, unthinking responses.

Check the sender’s email address carefully. Many phishing attempts use addresses that mimic legitimate companies, changing just one letter or adding extra characters. Even if the email looks authentic at first glance, a closer inspection can reveal subtle inconsistencies.

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Look for suspicious links and attachments. Hovering over links without clicking can reveal the actual URL. If it looks unrelated to the supposed sender or contains unusual characters, don't click. Similarly, avoid downloading attachments from unknown sources, as they may contain malware.

Phishing emails often contain poor grammar, spelling mistakes, or awkward phrasing. Legitimate organizations usually maintain professional communication standards, so errors can be a warning sign.

Another powerful defense is multi-factor authentication (MFA). Even if you accidentally provide your password, MFA adds an extra layer of security, reducing the risk of unauthorized access.

Finally, educate yourself and others about phishing tactics. Organizations should provide regular cybersecurity training and encourage employees to report suspicious emails immediately.

By staying vigilant, carefully examining messages, and following best security practices, you can significantly reduce the risk of falling victim to phishing attacks. Remember: when it comes to emails asking for sensitive information, it's always better to think before you click.

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