



The Investigator Newsletter

Avoiding Investment Scams in the Age of Crypto



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The rise of cryptocurrencies has created new opportunities for investors, but it has also increased the number of online investment scams. Cryptocurrencies such as Bitcoin and Ethereum attract many people because of their potential for high profits. However, scammers often take advantage of beginners who do not fully understand how digital investments work. Fake crypto platforms, phishing websites, and fraudulent investment schemes are becoming more common in today's digital world.

Investment scams usually promise guaranteed profits with little or no risk. Scammers may use social media, fake celebrity endorsements, or online advertisements to convince people to invest quickly. Some criminals create fake trading apps or websites that appear professional but are designed to steal money or personal information. Others use "pump-and-dump" schemes, where they artificially increase the value of a

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cryptocurrency before selling it and leaving other investors with losses.

There are several ways to avoid becoming a victim of crypto investment scams. First, always research the company or platform before investing. Check if it is licensed or regulated by financial authorities. Second, never trust investments that promise guaranteed returns or pressure users to act immediately. Third, use secure wallets and enable two-factor authentication to protect accounts. Fourth, avoid clicking suspicious links or responding to unknown messages about investment opportunities. Finally, learn the basics of cryptocurrency and blockchain technology before making financial decisions.

Education and awareness are essential for preventing online investment fraud. By practicing critical thinking and following safe online habits, individuals can protect their money and make smarter investment choices in the age of cryptocurrency.

To stay up to date with scams, listen to [Scams 360](#) wherever you get your podcasts.

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