



## The Investigator Newsletter

### Copyright Infringement



#### **About Us**

Since 2000, BCSI Investigations Inc. has performed thousands of successful investigations. Our integrated team of investigators and support services ensure that the investigations are conducted promptly with leading-edge techniques.

With over 40 years of combined experience, BCSI Investigations Inc. is

#### **What is Copyright?**

Copyright refers to the exclusive rights granted to a creator of an original work. The purpose of copyright is to give creators control over how their work is used and benefit from it financially. The infringement occurs when someone else, besides the creator, produces or distributes the copyrighted material without the creator's consent.

#### **How to Combat Copyright Infringement?**

- Educate yourself. Understand the copyright laws to understand what constitutes infringement.
- Use watermarks. Include visible watermarks on the content to discourage unauthorized use. Also, include copyright notices to inform others about

the platinum standard for private investigations.

Contact us at 604-922-6572 or visit our website at [www.picanada.ca](http://www.picanada.ca) to learn more.

the copyright owner and usage terms.

- Enforce. Monitor online platforms and take legal action when infringement is found.

Stay updated. Keep up with the law changes to determine what strategies to implement.

[Visit our Website](#)

Contact BCSI Investigations for a consultation with one of our seasoned private investigators or our in-house digital forensics specialists.



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